

POLOGRO

food • horeca • foodtech

CELEBRATION OF
THE POLISH FOOD INDUSTRY

Poznań, Poland | 25-27.09.2024

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ABOUT the POLAGRA

POLAGRA has several dozen years of history.
Its first edition took place in 1985.

For many years it has focused on producers and
processing companies
from the agri-and-food industry.

Appreciates and promotes achievements
Polish and global solutions for the food industry.

It sets trends in the food trade.

And all this during LIVE MEETINGS
in three exhibitions zones:
FOOD, FOODTECH & HORECA
and accompanying events.

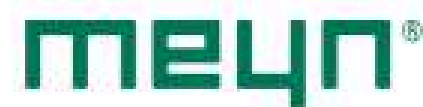


OUR EXHIBITORS

During the upcoming edition, **250 exhibitors** will present their offer in **6 trade fair pavilions**.



AMONG EXHIBITORS WILL BE LEADERS:



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WHO ARE OUR
FAIR GUESTS?

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VISITORS IN NUMBERS



10 500

visitors

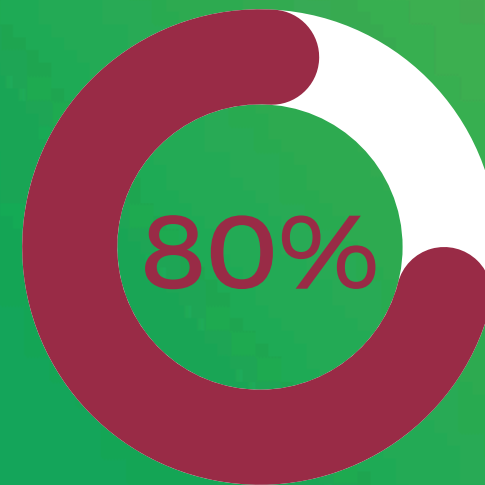


VISITORS IN NUMBERS

POLAGRA fair ensures direct contact
with professional visitors

80% of visitors are
DECISION-MAKERS
HOLDING
MANAGEMENT POSITIONS

They are also INVESTORS and BUYERS
from abroad, using
the HOSTED BUYERS program.



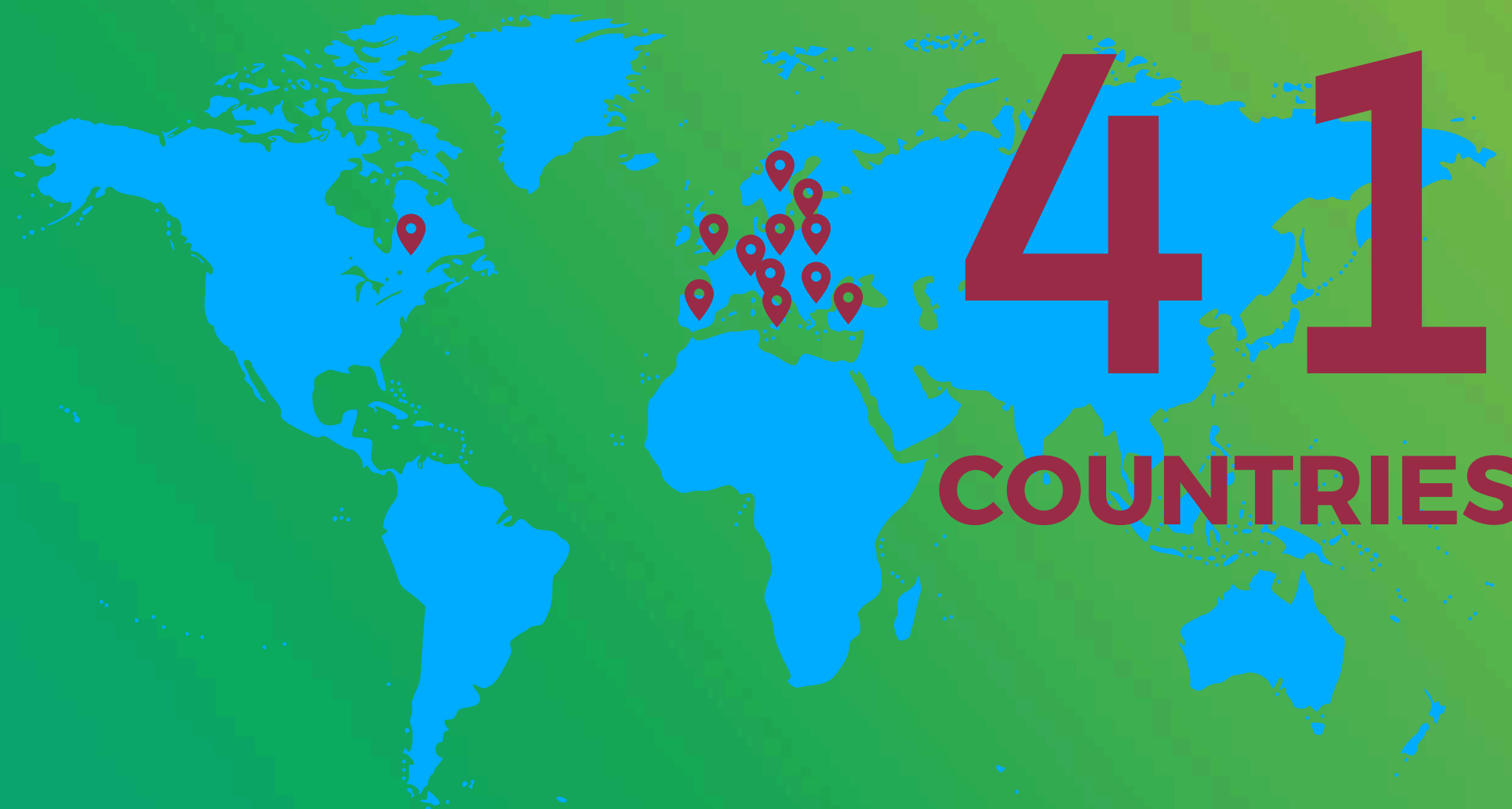
VISITORS FROM ABROAD

In 2023, the POLAGRA fair was visited by visitors from 41 countries

TOP 10

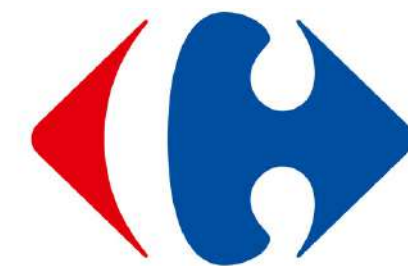


Germany
Lithuania
Czech Republic
Ukraine
Slovakia
Belarus
Latvia
Romania
Italy
Netherlands



VIP VISITORS

Retail chains, e.g.



Carrefour



VIP VISITORS

Food producers, e.g.:



Bakoma



MARS



terravita





DISCUSSIONS, DEBATES AND MEETINGS

Meat from Poland
meat industry forum

Zone of the Polish Chamber of Milk
the most important companies in the
dairy industry in one place

Legal training
3 days of training on legal changes in
the food industry and gastronomy

Expert lectures
for the HoReCa industry

HOSTED BUYERS - a unique programme

which facilitates meeting the management staff of groups of wholesalers, supermarket chains, importers and distributors of **imported** food products.

In 2023, the participants included **representatives of retail chains** from Georgia and Ukraine.



CONTACT

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Save the date:

25-27 SEPTEMBER 2024

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