

The year 2025 marks a symbolic milestone in the history of the Polagra Expo – we are celebrating the 40th anniversary of an event that, for decades, has been setting the course for the food, catering, and technological sectors. This is precisely why we are introducing a new concept this year: POLAGRA 4.0 – a direct response to changing market needs, the new consumer landscape, and the dynamic challenges facing the industry. POLAGRA 4.0 looks to the future while deeply respecting tradition. We are creating a space for substantive dialogue on the future of the food industry, technological transformation, shifts in consumer expectations, and how new business models will redefine the daily operations of manufacturers and suppliers.



At the heart of **POLAGRA 4.0** lie three core pillars:

- **Technology and Innovation** – with a strong emphasis on automation, digitization, and sustainability as key drivers for the future of the food and catering sectors.
- **Knowledge Exchange** – through debates, presentations, and expert panels, we aim to inspire conversations about where the industry is headed and what decisions must be made today to remain competitive tomorrow.
- **Relationships and Growth** – because despite the growing role of technology, the ultimate strength of this industry has always been its people. POLAGRA 4.0 will serve as a meeting point for decision-makers, manufacturers, innovators, and practitioners.

It is also the only event in Poland that connects all segments of the broadly defined food industry – from raw materials and technology, through production, processing, and packaging, all the way to sales, distribution, and catering (HoReCa). Thanks to this comprehensive approach, participants can holistically foster their company's growth, discover synergies, and find concrete business solutions all in one place and at one time.

Our venues:



Our services:



Capital Group MTP Group:



POLAGRA 4.0 is more than just a trade fair – it is an active, high-level discussion on the future of the entire sector. During the event, we build strong foundations for the further development of the Polish food industry through networking, partnership initiatives, and knowledge exchange that translates into real actions and business decisions.

POLAGRA

food • horeca • foodtech



This is a space for leaders and visionaries who want to make a real impact on the food and HoReCa sectors in Central and Eastern Europe. It is also where experience meets vision – a venue for broader business discussions on best practices, management strategies, and the challenges entrepreneurs face. POLAGRA 4.0 brings together those who have already achieved success with those on the path to reaching it, creating an inspiring exchange of perspectives, ideas, and tangible solutions.

Our venues:



Our services:



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